

## ABOUT ME

Silly and odd by nature and an absolute nerd when it comes to design and learning. Creative and structured self-motivator and explorer who possess a great work ethic, a tremendous sense of dedication, and a strong initiative to succeed.

## EDUCATION

UNIVERSITY OF UTAH  
Bachelor of Fine Arts, Graphic Design  
SALT LAKE COMMUNITY COLLEGE  
AAS Visual Art & Design, Graphic Design, High Honors

## INVOLVEMENT & AFFILIATIONS

AIGA Design Conference, Pasadena, CA, USA - April 2019  
Design Festa, Tokyo, Japan - May 2016  
Highly active AIGA Member

## DESIGN EXPERIENCE

08/16-PRESENT

### FREELANCE

#### Graphic Designer

Design a variety of graphics for print advertisement, packaging, and social media marketing

Create and maintain design and userflow of websites through optimizing design and usability for both users and administrators.

05/15-08/16

### ZAGG, INC.

#### Graphic Designer

Designed and conceptualized packaging and corporate branding materials through different product categories to maintain a cohesive brand story through different applications (print, web, sales sheets, physical application).

Created packaging dielines, concepts, and unboxing experiences, and communicated with printers domestically and internationally.

Communicate with translators and design multi-lingual packaging to accommodate different regions.

Collaborated with upper management and various departments to ensure creation of successful marketing materials.

02-05/15

### UTAH PAPER BOX

#### Intern

Created packaging mockups using Artuos CAD and iCut

05/14-05/15

### SLCC PRINTING SERVICES

#### Customer Care Representative

Prepared job tickets and invoices, assigned them for production, and quality checked files before and after production

Designed custom artwork for various clients as well as meticulously checked production files to ensure an excellent final output.

## ADDITIONAL EXPERIENCE

12/06-PRESENT

### JOY LUCK RESTAURANT

#### Assistant Manager

Effectively manage the flow of the restaurant, identify and resolve problems, and address customers' and employees' questions and concerns to ensure satisfaction

Actively perform multiple functions and roles within a fast paced environment quickly and diligently